



16TH ANNUAL

# International Boating & Water Safety Summit

IN **San Diego**

**Sunday, March 4 thru  
Wednesday, March 7, 2012  
PLUS Pre- & Post-Summit Courses  
~ San Diego, California ~**

**ATTENDEE, EXHIBITOR and SPONSOR  
INVITATION and REGISTRATION**

**Join Us!**



A joint program  
sponsored by the  
National Safe Boating  
Council (NSBC)  
and the National Water  
Safety Congress (NWSC).



We cordially invite you to join us at the 16th Annual 2012 International Boating & Water Safety Summit, March 4 - 7, 2012, in San Diego, California.

This conference will draw boating and water safety professionals from all over the world. We encourage you and/or your organization to plan to attend this important and exciting event as an attendee, exhibitor and/or sponsor and participate! We are confident this will be a valuable experience for you.

Please join as we come together as partners in support of boating and water safety, and share with each other our own expertise from our unique backgrounds and communities.

Joyce Shaw, Chair, NSBC  
[www.safeboatingcouncil.org](http://www.safeboatingcouncil.org)

Gary Owen, President, NWSC  
[www.watersafetycongress.org](http://www.watersafetycongress.org)



# 2012 ATTENDEE REGISTRATION FORM

16th Annual International Boating and Water Safety Summit

March 4 - 7, 2012 • Hyatt Regency Mission Bay Spa and Marina • San Diego, California

## PERSONAL INFORMATION

Please photocopy this form for additional attendees or spouse.

First Name	Last Name
Name as you wish it to appear on name badge	
Title	
Affiliation/Agency/Organization/Institution	
Award Winner 2012 <input type="checkbox"/> Yes	
Address	
City	State/Province
Zip/Postal Code	Country
Phone	Fax
Email Address	

**IMPORTANT: Email Address while at the Summit for updates**

**IMPORTANT: Phone while at the Summit for updates**

## METHOD OF PAYMENT

Registration will not be processed without payment.

**(please circle one)** VISA MasterCard Scholarship

Please provide name, street address and zip code if different from Attendee information.

Name	
Street Address	Zip Code
Credit Card Number	3-Digit Security Code
Print Name as shown on card	
Signature	Expiration Date

Total fees to be charged: \$ \_\_\_\_\_

Registrations paid by credit card may be faxed to 614-410-6708. Please keep a copy of your fax transmittal confirmation for your records. If faxing, DO NOT mail the original form. Doing so may result in duplicate charges to your credit card. Please note: This charge will appear on your statement as "National Safe Boating Council" or "IBWSS". If mailing registration, please **circle** your method of payment:

Purchase Order   Check   Money Order   Bank Draft

Federal Tax ID #237424720

Please be sure to remit payment in U.S. Dollars and issued by a U.S. Correspondent bank. Each registrant is responsible for any and all bank charges. A \$50.00 processing fee will be charged for checks returned unpaid. **Make checks and money orders payable to IBWSS.**

## REGISTRATION FEES

To pre-register and receive the pre-registration rate, registration form and payment must be faxed or postmarked **on or before February 2, 2012**. If you are unable to mail or fax your registration form prior to **February 14, 2012**, please bring this completed registration form and payment to the Summit registration on site.

**Do not mail or fax this form after February 14, 2012.**

Registration Type (Please check one)	By 2/2/12	After 2/2/12 and On-Site
FULL (see information below)	[ ] \$395.00	[ ] \$495.00
SPOUSE	[ ] \$295.00	[ ] \$350.00
SPEAKER	[ ] \$200.00	[ ] \$250.00
EXHIBITOR	[ ] One included in Exhibit Fee	
ADDITIONAL EXHIBITOR	[ ] \$295.00	[ ] \$350.00
AWARDS BANQUET ONLY	[ ] \$85.00	[ ] \$85.00
REGISTRATION TOTAL	\$ _____	\$ _____
<b>Awards Banquet Entree Selection:</b>	New York Strip _____	Salmon _____

Registration includes admission to exhibit areas, all general and breakout sessions, Sunday opening reception, continental breakfasts, Wednesday lunch, awards banquet, and registration welcome package.

## REGISTRATION OPTIONS

**FAX** this page to the Summit faxline **614-410-6708** if paying by credit card until February 14, 2012.

**MAIL** this form along with your payment or purchase order forms before February 14, 2012 to:

**International Boating & Water Safety Summit**  
470 Olde Worthington Rd., Suite 200  
Westerville, OH 43082  
Phone: 614-410-6706

~ Thank You ~

**Additional Summit Information is available at:**

**[www.safeboatingcouncil.org/summit](http://www.safeboatingcouncil.org/summit) or**  
**[www.watersafetycongress.org](http://www.watersafetycongress.org)**

## YES, I want more information!

Please send me more information on:

- Sponsoring Opportunities (see insert)
- National Safe Boating Council Membership
- National Water Safety Congress Membership

## CANCELLATION POLICY

If you must cancel your registration, the request must be made no later than February 9, 2011. All fees paid will be refunded less a \$50.00 processing fee.

**THERE WILL BE NO REFUNDS AFTER FEB. 9, 2012.**

Mail or fax cancellations to the address/number listed above.

# TENTATIVE SCHEDULE

## General Sessions and Concurrent Breakout Tracks

### February 29 - March 4 Trainings/Certification\* & Meetings

**NSBC/NASBLA Instructor Certification Course –**  
Wed. & Thurs., Feb. 29-March 1 – 8:00 a.m. - 5:00 p.m.

**ACA Level 1: Introduction to Kayaking Instructor Certification Workshop –**  
Thurs., March 1 – 6:00 p.m. - 8:00 p.m.  
Fri. & Sat., March 2-3 – 8:00 a.m. - 6:00 p.m.

**ACA Level 2: Essentials of Stand Up Paddleboarding Instructor Certification Workshop–**  
Thurs.-Sat., March 1-3 – 8:00 a.m. - 6:00 p.m.

**NWSC First Aid/CPR/AED –**  
Thurs. & Fri., March 1-2 – 8:00 a.m. - 5:00 p.m.

**NSBC Close Quarters Boat Handling –**  
Thurs. & Fri., March 1-2 – 8:00 a.m. - 5:00 p.m.

**Explorer's Guide –**  
Fri. & Sat., March 2-3 – 8:00 a.m. - 5:00 p.m.

**NWSC Cold Water Boot Camp –**  
Fri., March 2 – 8:00 a.m. - 5:00 p.m.

**US Sailing/US Powerboating Safe Powerboat Handling –**  
Sun., March 4 – 8:00 a.m. - 5:00 p.m.

*\*Additional fees required for pre- and post-Summit training courses above. Please be sure to send registration and separate payment to the presenting entity, per the insert. See the enclosed insert for more information. Pre-Summit Training Programs are listed here as a courtesy. They are not part of the official IBWSS schedule or programming. Pre-Summit Training Programs are the sole responsibility of the Program sponsor.*

**NSBC Board Meeting –**  
Fri., March 2 – 8:00 a.m. - 5:00 p.m.

**NASBLA – Education and Outreach Committee –**  
Marketing & Outreach Sub-Committee  
Education Policy & Best Practices Sub-Committee  
Sat., March 3 – 8:00 a.m. - 5:00 p.m.  
Sun., March 4 – 8:00 a.m. - 3:00 p.m.

**NASBLA New State Education Coordinator Training –**  
Sat., March 3 – 5:00 p.m. - 7:00 p.m.  
Contact the NASBLA office, 859-225-9487 to pre-register for the training

**BEAP –**  
Sat., March 3 – 7:00 p.m. - 9:00 p.m.

**ACA West Coast Membership Meeting –**  
Sat., March 3 – 8:00 a.m. - 5:00 p.m.

**HQ USACE National Water Safety Training Meeting –**  
Sun., March 4 – 8:00 a.m. - 5:00 p.m.

**Standup Paddleboard Summit –**  
Sun., March 4 – 9:00 a.m. - 12:00 p.m.

**USACE Best Management Practices –**  
Sun., March 4 – 8:00 a.m. - 3:00 p.m. *All welcome*

**USCG RBS Meeting –**  
Sun., March 4 – 2:00 p.m. - 5:00 p.m.

**NWSC General Membership Meeting –**  
Sun., March 4 – 4:00 p.m. - 4:30 p.m.

**NSBC General Membership Meeting –**  
Sun., March 4 – 4:30 p.m. - 5:45 p.m.

**PLEASE NOTE: Meetings are subject to change. Please confirm all meeting times and dates with your organization of interest.**

### Sunday, March 4

11:00 a.m. - 7:00 p.m.  
Summit Registration Office Open  
Media contest entries accepted in the office during registration hours. **The deadline for entries is 5:00 p.m. on Monday.**

11:00 a.m. - 4:00 p.m.  
Exhibitor Set-Up

**6:00 p.m. - 8:00 p.m.**  
**Opening Reception Celebrating the 16th Annual IBWSS Exhibits Open**

8:00 p.m. - 11:00 p.m.  
Networking Room Open

### Monday, March 5

7:00 a.m. - 6:00 p.m.  
Summit Registration Open  
Media contest entries accepted in the office during registration hours. **The deadline for entries is 5:00 p.m. Monday.**

7:00 a.m. - 4:30 p.m.  
Exhibit Area Open

7:00 a.m. - 8:30 a.m.  
Continental Breakfast

**OPENING**  
8:30 a.m. - 8:45 a.m.  
Color Guard/Presentation of Colors: Sea Scouts  
Boy Scouts of America - Celebrating 100 Years  
Invocation  
Greeting and Welcome  
Recognition of Invited Honored Guests

**GENERAL SESSIONS**  
8:45 a.m. - 12:00 p.m.  
Update from USCG Office of Auxiliary & Boating Safety;  
Strategic Plan Initiatives: Implementing the Plan, "Wear It!" and Social Media, BoatU.S. Foundation Social Media Outreach, WSIA Marketing Session - "Don't Wreck Your Summer" Update, On-Water Standards Development Update

12:00 noon - 1:30 p.m. Lunch on your own

**12:00 noon - 1:30 p.m.**  
**National Water Safety Congress Awards Luncheon**

**Award recipients/guests only.** (For information on award nominations, please visit [www.watersafetycongress.org](http://www.watersafetycongress.org))

## GENERAL SESSIONS continue

1:30 p.m. - 5:00 p.m.

International speakers, Boatcourse.com, Open Water Training Curriculum

5:00 p.m.

Deadline for Media Contest Entries

5:00 p.m. - 6:00 p.m.

ACA Paddlesport Networking Roundtable  
USACE Meeting

8:00 p.m. - 11:00 p.m.

Networking Room Open

## Tuesday, March 6

7:00 a.m. - 4:00 p.m.

Summit Registration Office Open

7:00 a.m. - 11:50 a.m.

Exhibit Area Open

7:00 a.m. - 8:00 a.m.

Continental Breakfast

### CONCURRENT BREAKOUT TRACKS

You may select from these tracks:

1. Education
2. Education/Outreach and Communication
3. Risk Management
4. Water Safety Programs
5. Law Enforcement
6. Marina
7. Audience Polling

### Breakout classes are scheduled to be 70 minutes:

8:00 a.m. - 9:10 a.m.

9:30 a.m. - 10:40 a.m.

11:00 a.m. - 12:10 p.m.

Breakout classes include Outreach Efforts with New Technology, Welcome to Community Sailing, Marine Weather, Boating Safety with Young Children, Learning to Swim Well Campaign

12:10 noon - 1:30 p.m.

Lunch on your own

### Breakout classes continue:

1:30 p.m. - 2:40 p.m.

3:00 p.m. - 4:10 p.m.

Breakout classes include New Approaches in Risk Management, Mandatory Boating Education, Paddling to Powerboating: How Mobile Applications Can Help, Paddle Up Great Lakes/Outreach & Preventative Search & Rescue

4:10 p.m.

Dinner and sightseeing on your own

8:00 p.m. - 11:00 p.m.

Networking Room Open

## Wednesday, March 7

7:00 a.m. - 8:00 a.m.

Summit Registration Office Open

### 8:00 a.m. - Depart to Catamaran Beach

8:00 a.m. - 3:00 p.m.

### Implementing the Plan, A Day at the Beach

The Summit is proud to host "Implementing the Plan, A Day at the Beach" for ALL to participate. In 2011, over 30 partners proudly signed on to the United States Coast Guard Recreational Boating Safety Strategic Plan 2012 - 2016. Many of us signed on to act as Implementing Partners of the Plan. (Many of us are still a little unsure about what that means.) On March 7, 2012 we will have the opportunity to come together as Partners and physically "Implement the Plan" with the United States Coast Guard by PARTICIPATING in and watching every one of the Objectives and Strategies of the Strategic Plan brought to "life". Join us on the William D. Evans Sternwheeler for a continental breakfast as we sail across Mission Bay to the Catamaran dock and a day at the beach.

Please visit [www.watersafetycongress.org](http://www.watersafetycongress.org) and [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org) and Facebook for additional information.

**ACTIVITIES BEGIN 9:00 a.m.**

**11:30 a.m. - 12:45 p.m. - Lunch at Catamaran Beach**

**ACTIVITIES CONTINUE until 3:00 p.m.**

Attendees will have the opportunity to utilize equipment brought in for the day's events.

**3:00 p.m. Depart for return to Hotel**

6:00 p.m. - 6:30 p.m.

Reception/Networking

6:30 p.m. - 9:00 p.m.

### Awards Banquet -

PSA Contest Winners Announced, Prize Drawings

9:00 p.m. - 11:00 p.m.

Networking Room Open

## Post Summit

### On Water Education Standards - Team Meeting (US Sailing) -

Thurs. & Fri., March 8-9, 8:00 a.m. - 5:00 p.m.

### USACE - National Water Safety Team -

Thurs., March 8, 8:00 a.m. - 4:00 p.m.

### United Safe Boating Institute Meeting -

Thurs., March 8, 8:00 a.m. - 5:00 p.m.

### NASBLA Education Standards Meeting -

Thurs. & Fri., March 8-9, 8:00 a.m. - 5:00 p.m.

*This is a tentative schedule and is subject to change.*

*For schedule updates, please visit [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org) and [www.watersafetycongress.org](http://www.watersafetycongress.org).*

*"Like" us on Facebook for more constant updates!*

*Also: You may be interested in extending your stay to participate in the National Drowning Prevention Alliance Annual Symposium. For more information go to [www.ndpa.org](http://www.ndpa.org).*

# IBWSS 2012 LOGISTICS & INFORMATION

## Summit Registration

Please complete and submit your registration to **IBWSS, 470 Olde Worthington Rd., Suite 200, Westerville, OH 43082, or fax the form to 614-410-6708.** To receive the discounted pre-registration fee of **\$395.00**, registration form must be postmarked or faxed no later than **Thursday, February 2, 2012.** Registrations received **after February 14, 2012** will be processed on site. Late/on site registration fee is **\$495.00.**

## Lodging

The **Hyatt Regency Mission Bay Spa and Marina - San Diego**, 1441 Quivira Rd., San Diego, California 92109, will serve as the site for the 2012 Summit. Individuals are responsible for making their own room reservation directly with the Hyatt Regency Mission Bay **prior to February 2, 2012 to receive the special Summit rate.** Reservations can be made directly by calling 619-224-1234.

**Please reserve your room as soon as possible.**

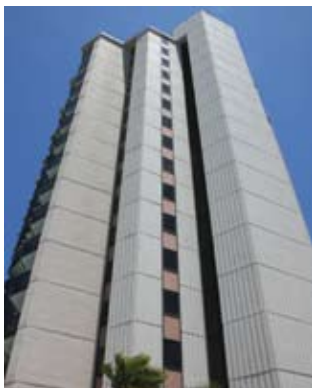
Be sure to say you are with the **International Boating & Water Safety Summit.** All reservations must be guaranteed with a credit card. Summit room rate is \$133.00 per diem (plus tax) if made by February 2, 2012. Room rates and availability cannot be guaranteed after February 2.

## Air/Ground Transportation

The Hyatt Regency Mission Bay is located approximately five miles, or 15 minutes from San Diego International - Lindbergh Field Airport (SAN airport). Car rentals are available at the airport. The Cloud 9 Shuttle runs 24 hours daily. Fare is approximately \$13.00 per person / per way. Call 800-974-8885 for reservations. Taxi fare is approximately \$20.00. AMTRAK is located approximately six miles or 15 minutes away. A taxi costs approximately \$12 to \$15.00. San Diego Transit is the local transit system. It costs approximately \$2.25, and is located one block away from the hotel.

## Name Badges and Wristbands

You will receive **one name badge** and **one wristband** with every paid registration for the Summit. You **must** wear/present **both** items for access to meetings, breakout sessions, exhibitor areas, and for all meals and refreshment breaks sponsored by IBWSS. Please understand that there are many guests at the hotel for purposes other than the Summit. **We need this protocol to keep Summit events, meals and refreshments limited to registered attendees only.**



## Summit Meals

The following meals are provided for all paid registrants: Sunday Reception light hors d'oeuvres; Monday, Tuesday & Wednesday continental breakfast; Wednesday lunch; Wednesday dinner; refreshment breaks Monday morning and afternoon and Tuesday morning.

## Summit Attire Protocol

Sunday Evening Reception: Business Attire  
Monday General Session Opening: Business/  
Business Casual

Monday NWSC Awards Luncheon: Business Attire

Tuesday Sessions: Business Casual

Wednesday: Casual; Water Sports Attire/Wetsuit/Footwear  
recommended for hands-on outdoor breakout programs

**We strongly recommend bringing/renting wet or dry suits for any in the water activities!!**

Wednesday Awards Dinner: Business Attire

## Printed, Video & Radio PSA Contest

Public Service Announcements (PSA) and printed materials carrying boating and water safety messages are always of interest at the Summit. You are invited to bring or send your organization's favorite video and/or radio PSA and printed pieces (two copies of each item). Printed items will be displayed. Videos must be in DVD or CD format only. Print material or other items may be any size. If you are unable to bring the entries, they must be sent to the Hyatt Regency Mission Bay c/o IBWSS by March 5, 2012. Please contact Eugene Goff at 620-364-8614 or email at Eugene.Goff@usace.army.mil for more information on the PSA Contest.

**Categories:** Giveaways/Handouts, Posters/Signs, Booklets/Brochures, Audio PSAs/Video PSAs, Electronic Education  
**Judging Criteria:** Clarity of message, uniqueness/innovation, boating/water safety message, easily modified so adaptable nationwide.

Winners will be recognized at the Awards Banquet with 1st, 2nd, and 3rd places. **Deadline for entries is 5:00 p.m., Monday, March 5, 2012.**

## Area Highlights

The Hyatt Regency Mission Bay Spa and Marina offers: three swimming pools with waterslides; full service Blue Marble Spa™, including couples suite, manicure and pedicure services, wet sauna, and private men's and women's locker rooms; full service marina with daily sport-fishing, seasonal whale watching excursions; sailboat, jet-ski and kayak rentals; and city tours depart daily from the hotel.

Other points of interest include: SeaWorld®; San Diego Zoo®; Balboa Park; La Jolla and beaches; Old Town; Fashion Valley Mall and Horton Plaza Shopping Center; Seaport Village; Coronado Island and more!

**For more information, visit [www.missionbay.hyatt.com/hyatt/hotels](http://www.missionbay.hyatt.com/hyatt/hotels) or [www.sandiego.org](http://www.sandiego.org)**



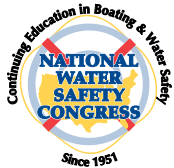
# International Boating & Water Safety Summit

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[www.watersafetycongress.org](http://www.watersafetycongress.org)

RETURN SERVICE REQUESTED

## Check Them Out: Pre-Summit Courses

See insert  
for details!

### **National Water Safety Congress Cold Water Immersion Survival: The 3 "R's" Rescue, Recovery, Rewarm (From Sudden Immersion to Rescue, Recovery, to Re-warming)**

Registration Deadline: February 24, 2012. Contact the NWSC: 440-209-9805 or visit [www.coldwaterbootcampUSA.org](http://www.coldwaterbootcampUSA.org)

### **National Water Safety Congress First Aid / CPR / AED**

Registration Deadline: February 24, 2012. Contact the NWSC: 440-209-9805 or visit [www.watersafetycongress.org](http://www.watersafetycongress.org)

### **US Sailing / Powerboating – Safe Powerboat Handling Course**

Contact US POWERBOATING: [powerboat@ussailing.org](mailto:powerboat@ussailing.org) or 401-683-0800

### **American Canoe Association – Level 1: Introduction to Kayaking Instructor Certification Workshop**

Registration Deadline: February 3, 2012. Contact Trey Knight at ACA: [tknight@americancanoe.org](mailto:tknight@americancanoe.org) or 540-907-4460 x102.

### **American Canoe Association – Level 2: Essentials of SUP Instructor Certification Workshop**

Registration Deadline: February 3, 2012. Contact Trey Knight at ACA: [tknight@americancanoe.org](mailto:tknight@americancanoe.org) or 540-907-4460 x102.

### **National Safe Boating Council's and National Association of State Boating Law Administrators Boating Safety Instructor Training Course**

Registration Deadline: February 1, 2012. Contact NSBC: 703-361-4294 or [www.safeboatingcouncil.org/training](http://www.safeboatingcouncil.org/training)

### **NSBC Essentials of Close Quarter Boat Control Course**

Registration Deadline: February 3, 2012. Contact NSBC: 703-361-4294 or [www.safeboatingcouncil.org/training](http://www.safeboatingcouncil.org/training)

### **USCG-Approved Captain's Class (3 credits) Blended Format - Operator of Uninspected Passenger Vessel (OUPV, 6-Pack) Captain Gary Kulibert, Explorer's Guide Maritime Training**

Registration Deadline: February 1, 2012. Contact Gary Kulibert 1-800-487-6029 or 920-733-5500. To register: <http://www.explorersguidellc.com>