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FOR IMMEDIATE RELEASE

National Safe Boating Council Announces Transport Canada as Canadian Boating Education Advancement Award Winner



Manassas, VA (April 2, 2007) –National Safe Boating Council (NSBC) Past Chairman Ed Carter and Coors Brewing Company Representative Deanna Rice presented Transport Canada, Office of Boating Safety the Canadian Boating Education Advancement Award (BEAA) at the 11th Annual International Boating and Water Safety Summit in San Antonio, Texas. Sponsored by Coors Brewing Company, the BEAA awards are given out annually to recognize the outstanding efforts of individuals and organizations that have developed and implemented new and innovative boating education programs that reach out to boaters while addressing some of the major safety concerns of today's vessel operator.

Boat Maintenance: The Essentials, highlights the three most important components of basic boat maintenance. This program begins by discussing the importance of using Marine grade engine parts over automotive ignition parts to avoid possible complications. The second topic covers the dangers of carbon monoxide poisoning including symptoms, sources of exposure and steps to take to detect and prevent CO poisoning on your boat. Finally, this informative program covers the essentials of basic boat maintenance which consists of areas of concern, what to look for when purchasing a used boat, and what to have surveyed on your existing vessel to ensure its safety and seaworthiness.

Boating Education Advancement Award Winners are selected from the three regional (Northern, Southern, Western) and Canadian award recipients. Regional winners receive an award and \$1000. The North American Award Winner is selected from the four regional winners and presented with an award and an additional \$1500 at the annual International Boating and Water Safety Summit. The BEAA Awards were established by the NSBC, a 501(c)3 non-profit organization that is the foremost coalition for the advancement and promotion of safer boating through education. The NSBC is comprised of over 333 national, regional, and local boating and water safety agencies, organizations and corporations that are all committed to boating safety.