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FOR IMMEDIATE RELEASE

National Safe Boating Council Announces the Tri-State Boating Safety Fair as the Western Region Boating Education Advancement Award Winners



Manassas, VA (May 12, 2006) –National Safe Boating Council (NSBC) Chairman Ed Carter and Coors Brewing Company Representative Deanna Rice presented the Arizona Game and Fish Department, the California Department of Boating and Waterways, and the Nevada Department of Wildlife with the Western Region Boating Education Advancement Award (BEAA) at the 10th Annual International Boating and Water Safety Summit in Palm Harbor, Florida. Sponsored by Coors Brewing Company, the BEAA awards are given out annually to recognize the outstanding efforts of individuals and organizations that have developed and implemented new and innovative boating education programs that reach out to boaters and address some of the major safety concerns of today's vessel operator.

These three organizations held their 2nd annual Tri-State Boating Safety Fair in May 2005 to promote safe and knowledgeable recreational boating on the Colorado River. Through the combined educational and enforcement resources of Arizona, California and Nevada, these groups demonstrated how public and private sectors can partner to benefit the recreational boater and help to keep our waterways safe. Please visit www.BoatColoradoRiver.com for more information on the Tri-State Boating Safety Fair.

Boating Education Advancement Award Winners are selected from the three regional (Northern, Southern, Western) and Canadian award recipients. Regional winners receive an award and \$1500. The National Award Winner is selected from the four regional winners and presented with an award and \$2500 at the annual International Boating and Water Safety Summit. The BEAA Awards were established by the NSBC, a 501(c)3 non-profit organization that is the foremost coalition for the advancement and promotion of safer boating through education. The NSBC is comprised of over 333 national, regional, and local boating and water safety agencies, organizations and corporations that are all committed to boating safety.